



Four Projects • One Parish

FREQUENTLY ASKED QUESTIONS (FAQ): PART ONE **CAPITAL CAMPAIGN / JUNE 17, 2018**

Dear Parishioners,

This FAQ – Frequently Asked Questions – is the first installment of several that will address questions about our upcoming capital campaign and associated church improvement projects. The Feasibility Study concluded last December, 2017 and capital campaign planning is well underway! **Thank you** for your commitment to our Sacred Heart parish community and continued prayers.

– Fr. Steve

1) What church improvement projects will be funded by our capital campaign?

The Four in One Campaign involves four related projects: Church Roof, Church Ceiling, Church Lighting (in Nave), and Bell Tower Cladding. A second, upcoming FAQ will address questions specific to these projects. Additionally, project details will be further explained as part of the upcoming campaign presentations.

2) When will the campaign begin?

The campaign has already begun! Behind-the-scenes preparations have been underway for nearly two months with the development of our campaign plan, timeline, materials, and first campaign reception. The first of seven receptions was held on May 31st. It was attended by nearly 50 parishioners and was a wonderful beginning to our campaign. This first reception was for parish leadership groups as well as those who expressed interest in serving as a volunteer when we conducted the Feasibility Study last fall.

3) How will the capital campaign unfold in the coming months?

Realizing that many families may be out of town during the summer months, only low-key activities will take place during June, July and August. These will include further development of our campaign materials, training and orientation meetings for our three volunteer campaign teams, and continuing preparations for the fall campaign receptions in terms of promotion, personal contact and hospitality planning.

4) What are the “volunteer teams” and how can I be involved?

There are three key volunteer teams: 1) *Phone Calls*, 2) *Hospitality*, and 3) *Publicity*. Every parishioner is invited and welcomed to volunteer! The campaign is a great undertaking and there will be many opportunities for volunteer service. Everyone who wishes to volunteer will be able to contribute and will be greatly appreciated. That said, it is best to attend one of the receptions first so that volunteers feel well informed and as prepared as possible while representing the campaign.

5) What is our financial goal?

\$2.5 million is the campaign goal and maximum cost of these four projects. Parish leaders are committed to ensuring that costs do not exceed the \$2.5 million. Every parish household will be asked to participate financially by making a 3-year pledge of an amount that is appropriate for your unique situation. Again, it is best to attend a campaign reception so where detailed information is shared and thus, an informed decision about giving can then be made.

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6) What is the *Called to Serve as Christ* campaign and how does it fit into our plans?

The purpose of *Called to Serve as Christ* is to provide “necessary, long-term resources to the priests and women religious who have committed a lifetime of services to the Church.” It is a \$100 million effort, initiated by the Archdiocese to fund retirement and medical needs. Specifically, the funds will:

- **Establish adequate capital** to provide a consistent, modest retirement for priests by moving from a pay-as-you-go system to a fully-funded model for the priest pension plan and medical benefits for retired priests.
- **Increase the ability** of communities of women religious to care for their senior members while continuing their ministry to God’s people.

Every parish in the Archdiocese has an individual goal and is or will be involved in this effort in three different geographically carved “waves” over the next two years. Sacred Heart was given a \$1.5 million goal which is based on annual giving history.

Our situation is unique because concurrent with *Called to Serve as Christ*, we had already been planning to address our own urgent maintenance needs – the church improvements. As such, Sacred Heart was given a choice to “opt out” of the centralized *Called to Serve as Christ* campaign **or** integrate it into our own fundraising efforts which were already underway (in terms of planning).

The decision was made to “opt out” of the centralized campaign. What this means is that we are still responsible for our \$1.5 million goal, but won’t be participating in the centralized campaign. The exception to this is the “Silent Phase” of *Called to Serve as Christ* which is currently underway. It is certainly possible that Sacred Heart’s entire \$1.5 million goal will be raised during the Silent Phase. This is our hope and we believe it is infinitely doable. Sacred Heart has many committed and highly supportive parishioners who are taking part in the *Called to Serve as Christ* Silent Phase and already a significant portion has been pledged!

Reaching the \$1.5 million *Called to Serve as Christ* goal prior to the public phase of our own *Four in One Campaign* which will take place this fall is ideal. It would alleviate any pressure on the general parish to reach the two goals during the same timeframe.

Either way, every parishioner will have the opportunity to give toward *Called to Serve as Christ* because we understand that there is a desire to support our religious leaders. The difference will be that raising the \$2.5 million for *Four in One* will be our main focus in the coming months and participation in *Called to Serve as Christ* will be by request of the donor vs. active solicitation.

7) What are the next steps?

The next step for parishioners is to **keep an eye out for regular bulletin inserts** that will address both campaign activities and project details. **Anticipate that every parish household will be invited to attend a special campaign reception** in either September or October. **Expect to have a wonderful experience** gathering together with other parishioners at a reception where a formal presentation will be given by Tom Bartell and Blaise Goudy. **Expect to be invited to participate both financially and as a volunteer.**

Finally, as we transition to new pastoral leadership over the summer, we simply invite your prayers and ask for your patience as the campaign continues to take shape and move forward. Thank you!
